

I chose Ashridge because, after 15 years in business, I had begun to run out of energy. I had neglected my own development and had stopped learning. The MBA was a way for me to re-energise myself both professionally and personally.

As a marketer I wanted to be on an equal footing with my peers and to understand their functional expertise in a way that as a consumer, they understood mine.

Ashridge is a very special place. It educates and informs leaders within some of the biggest and most successful organisations in the world. I love Ashridge's approach to learning. The concept of using respected academics who also consult means that they can relate to our experiences whilst teaching us how to learn from them.

Selecting the right school is a very personal decision. My first impression was that Ashridge was the right choice for me. One year on and I am very proud to be associated with this amazing place. I have really enjoyed applying the theory that we have been taught to real life business situations. It has stretched me far beyond my original comfort levels.

The Ashridge Full-time MBA is the most fast paced, intensive journey I have ever experienced. I am now addicted.

Matthew Ansell
Full-time MBA 2008



I came to Ashridge for my MBA because I felt it would give me the best grounding to exercise better strategic judgement in the workplace.

When I take decisions and compare ideas with my MBA colleagues, I feel empowered to change the business strategy and the culture of the company in which I work. Ashridge has helped me to achieve a measurable impact on the business environment and has strengthened my decision-making abilities.

Ashridge has improved my capability to appreciate business opportunities and associated risks within my company. Today, I go to work with a virtual briefcase full of management tools that help me identify, magnify and analyse business issues and, eventually, propose alternative solutions.

Ashridge is a business school where you can dip into academic knowledge and 'real life' experience simultaneously. The small size of the class helps tutors to focus on individual needs and the assignments are perfect training in the preparation of strategic-level consultancy reports.

Sara Perella
EMBA 2007-2009

Executive Assistant to the Board
MKM Commercial Holdings LLC



I chose Ashridge because of its great learning environment. It is a very practical 'hands on' MBA that I can take learning from and apply on a day to day basis. The quality of teaching is outstanding, and the course structure suits my need to balance a full-time job, study and family.

The mix of people on the course is a particular highlight for me. They come from different companies, backgrounds and cultures. This enables constructive challenge in class and provides excellent opportunities for team work. For me it's great to work with people outside my own sector or discipline who have expertise and experience in their own contexts. I have loved the 'soft skills' element, which is both stretching and rewarding. Learning new subjects that I don't come into contact with on a daily basis, such as finance and operations, has been excellent.

I have based most of my assignments on MORE TH>N and have used each of them to get closer to the organisation and to then deliver my assignment back as a piece of consultancy. In all cases, the work has helped me to become involved in several significant initiatives and to consult on wider projects within the business, something I wouldn't have been able to do without the MBA. The Ashridge Executive MBA is a fantastic experience that provides practical learning that can be applied in the workplace – it's 'win-win' for you and your employer. It makes you a more rounded manager and able to add a much greater level of value in the business – my colleagues have already commented on the positive contribution it has made!

Pete Markey
EMBA 2007-2009
Head of Marketing
MORE TH>N



I chose to do an MBA because I wanted to improve my business and leadership skills. It was also important for me to develop a strategic skill set that will improve my career prospects in the long term.

Ashridge was my first choice because of its focus on leadership. The internationality of students, small class size and the professional experience of faculty underlined this decision. Ashridge is also highly ranked and is one of the 30 schools worldwide to have triple accreditation from AMBA, AACSB and EQUIS.

My classmates are from diverse backgrounds and everyone brings their professional experience to the table. Working with external organisations - on live case studies and in the MBA project - helps to put the learning into practice and shows the impact of strategic knowledge on the success of a business.

Time management is my biggest challenge. Getting the balance between studying, classes and assignments is sometimes difficult and leaves little time for other things, like sightseeing in London! But I still enjoy it and coming here is the best choice I've ever made.

Silke Junge
Full-time MBA 2008

